

Milana Pashchenko

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Professional Summary

Creative Social Media Specialist and Content Creator with 3+ years of experience. Built a YouTube channel with 200K subscribers, creating engaging videos and promoting products. Skilled in collaboration with brands and audience growth. Passionate about animals and experienced in caring for pets: 5 cats, 2 dogs, 3 sugar gliders, and fish.

Skills

- Social Media Management (YouTube, Instagram, TikTok)
- Content Creation (Video, Photography, Graphics)
- Product Promotion & Influencer Collaboration
- Video Editing & Storytelling
- Audience Engagement & Growth
- Pet Care & Animal Handling (small & large pets)

Professional Experience

Social Media Specialist / Content Creator — Self-Employed / Freelance | Present

- Produced content for social media (photos, videos, posts)
- Built a YouTube channel with 200K subscribers
- Promoted products and collaborated with brands

Sales Associate / Brand Promoter — Various Stores / Events

- Assisted customers with purchases
- Promoted products during events and campaigns

Fashion Model — Freelance / Agencies | Present

- Participated in photoshoots and campaigns
- Worked with photographers and stylists

Video Blogger / Content Creator — YouTube / Social Media | Present

- Produced and edited videos for 200K subscribers
- Created promotional content for brands
- Engaged with followers via comments and live streams

Pet Care / Animal Caregiver —

- Daily care, feeding, and health monitoring for cats, dogs, sugar gliders, and fish
- Managed multiple pets, ensuring safety and well-being